



FESTIVAL  
DE CANNES

11 au 22 mai 2011

**PRESS CONFERENCE**

**Thursday, April 14<sup>th</sup> 2011**

Intercontinental – Le Grand Hôtel

Paris



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- The Un Certain Regard Jury
- The Short Film and Cinéfondation Jury
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You will also find in this Press Kit instructions for use of the [2011 FESTIVAL IDENTITY CHARTER](#) and information about the new [mobile application](#).

*A list of press attachés for films in the Official Selection is attached to the press file. This list is updated regularly on [www.festival-cannes.com](http://www.festival-cannes.com)*



FESTIVAL DE CANNES

## 64<sup>TH</sup> FESTIVAL POSTER

*“Women’s legs are compasses that circle the globe, giving it its equilibrium and harmony.”*

Had Jerry Schatzberg already heard François Truffaut’s words when he shot this portrait of Faye Dunaway, which now graces the poster for the 64<sup>th</sup> Festival de Cannes? His director’s eye can be seen in the precise staging of the shot, which places emotion at the forefront. The framing draws the eye inwards to the depth at its centre, while the nakedness of the face is laid bare, like an unfathomable mystery.

Jerry Schatzberg is a filmmaker from New York who won the Palme d’or in 1973 for *Scarecrow*. He began his career as a photographer before starting to direct films. His first feature film, *Puzzle of a Downfall Child* (1970), demonstrates a sense of composition and lighting that is quite exceptional for a beginner.

A re-mastered version of this film, originally distributed by Carlotta, will be screened during the Festival de Cannes in the presence of the director.

H5 Agency designed the poster and the graphic creation of the 2011 Festival. [www.h5.fr](http://www.h5.fr)



FESTIVAL DE CANNES

THE FESTIVAL JURIES

FEATURE FILMS JURY

**Robert DE NIRO**, *President* – Actor, Director / USA

**Martina GUSMAN** Actress and producer / Argentina

**Nansun SHI** Producer / Hong Kong - China

**Uma THURMAN** Actress, scriptwriter, producer / USA

**Linn ULLMANN** Writer, journalist, literary critic / Norway

**Olivier ASSAYAS** Director / France

**Jude LAW** Actor, producer / UK

**Mahamat Saleh HAROUN** Director / Chad

**Johnnie TO** Director, producer / Hong Kong - China

THE SHORT FILM AND CINEFONDATION JURY

**Michel GONDRY**, *President* – Director / France

**Julie GAYET** Actress and Producer / France

**Jessica HAUSNER** Director and Producer / Austria

**Corneliu PORUMBOIU** Director / Romania

**João Pedro RODRIGUES** Director / Portugal

UN CERTAIN REGARD JURY

**Emir KUSTURICA**, *President* – Director / Serbia

THE CAMERA D'OR JURY

**BONG Joon-Ho**, *President* – Director / Korea



OFFICIAL SELECTION  
**COMPETITION**  
FESTIVAL DE CANNES

11 to 22 may 2011

**Opening Film:**

Woody ALLEN	<b>MIDNIGHT IN PARIS</b>	<i>Out of Comp.</i>	1h34
	***		
Pedro ALMODÓVAR	<b>LA PIEL QUE HABITO</b> <i>(THE SKIN I LIVE IN)</i>		1h57
Bertrand BONELLO	<b>L'APOLLONIDE</b> <b>Souvenirs de la maison close</b> <i>(HOUSE OF TOLERANCE)</i>		2h02
Alain CAVALIER	<b>PATER</b>		1h45
Joseph CEDAR	<b>HEARAT SHULAYIM</b> <i>(FOOTNOTE)</i>		1h45
Nuri Bilge CEYLAN	<b>BIR ZAMANLAR ANADOLU'DA</b> <i>(ONCE UPON A TIME IN ANATOLIA)</i>		2h37
Jean-Pierre et Luc DARDENNE	<b>LE GAMIN AU VÉLO</b> <i>(THE KID WITH A BIKE)</i>		1h27
Michel HAZANAVICIUS	<b>THE ARTIST</b>		1h40
Aki KAURISMÄKI	<b>LE HAVRE</b>		1h33
Naomi KAWASE	<b>HANEZU NO TSUKI</b>		1h31
Julia LEIGH	<b>SLEEPING BEAUTY</b>	<i>1<sup>st</sup> film</i>	1h44
MAÏWENN	<b>POLISSE</b> <i>(POLISS)</i>		2h07
Terrence MALICK	<b>THE TREE OF LIFE</b>		2h18
Radu MIHAILEANU	<b>LA SOURCE DES FEMMES</b> <i>(THE SOURCE)</i>		2h15
Takashi MIIKE	<b>ICHIMEI</b> <i>(HARA-KIRI: DEATH OF A SAMURAI)</i>		2h06
Nanni MORETTI	<b>HABEMUS PAPAM</b>		1h42
Lynne RAMSAY	<b>WE NEED TO TALK ABOUT KEVIN</b>		1h50
Markus SCHLEINZER	<b>MICHAEL</b>	<i>1<sup>st</sup> film</i>	1h34
Paolo SORRENTINO	<b>THIS MUST BE THE PLACE</b>		1h58
Lars VON TRIER	<b>MELANCHOLIA</b>		2h10
Nicolas WINDING REFN	<b>DRIVE</b>		1h40

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**Closing Film:**

Christophe HONORÉ	<b>LES BIEN-AIMÉS</b> <i>(BELOVED)</i>	<i>Out of Comp.</i>	2h25
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OFFICIAL SELECTION  
**UN CERTAIN REGARD**  
FESTIVAL DE CANNES

11 to 22 may 2011

**Opening Film:**

Gus VAN SANT	<b>RESTLESS</b>		1h31
		***	
Bakur BAKURADZE	<b>OKHOTNIK</b> <i>(THE HUNTER)</i>		1h50
Andreas DRESEN	<b>HALT AUF FREIER STRECKE</b>		1h35
Bruno DUMONT	<b>HORS SATAN</b>		1h50
Sean DURKIN	<b>MARTHA MARCY MAY MARLENE</b>	<i>1<sup>st</sup> film</i>	1h41
Robert GUÉDIGUIAN	<b>LES NEIGES DU KILIMANDJARO</b>		1h47
Oliver HERMANUS	<b>SKOONHEID</b>		1h38
HONG Sangsoo	<b>THE DAY HE ARRIVES</b>		1h19
Cristián JIMÉNEZ	<b>BONSÁI</b> <i>(BONSAÏ)</i>		1h42
Eric KHOO	<b>TATSUMI</b>		1h34
KIM Ki-duk	<b>ARIRANG</b>		1h40
Nadine LABAKI	<b>ET MAINTENANT ON VA OU ?</b>		1h50
Catalin MITULESCU	<b>LOVERBOY</b>		1h35
NA Hong-jin	<b>THE YELLOW SEA</b>		2h40
Gerardo NARANJO	<b>MISS BALA</b>		1h53
Mohammad RASOULOF	<b>BÉ OMID É DIDAR</b>		1h40
Juliana ROJAS, Marco DUTRA	<b>TRABALHAR CANSA</b> <i>(HARD LABOR)</i>	<i>1<sup>st</sup> film</i>	1h40
Pierre SCHOELLER	<b>L'EXERCICE DE L'ETAT</b> <i>(THE MINISTER)</i>		1h55
Ivan SEN	<b>TOOMELAH</b>		1h46
Joachim TRIER	<b>OSLO, AUGUST 31ST</b>		1h35

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**Closing Film:**

Andrey ZVIAGINTSEV	<b>ELENA</b>		1h49
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OFFICIAL SELECTION  
**OUT OF COMPETITION**  
FESTIVAL DE CANNES

11 to 22 may 2011

Out of Competition:

Xavier DURRINGER	<b>LA CONQUÊTE</b> ( <i>THE CONQUEST</i> )		1h45
Jodie FOSTER	<b>THE BEAVER</b>		1h31
Michel HAZANAVICIUS	<b>THE ARTIST</b>		1h40
Rob MARSHALL	<b>PIRATES OF THE CARIBBEAN: ON STRANGER TIDES</b>		2h17
Rakeysh OMPRAKASH MEHRA, Jeffrey ZIMBALIST	<b>BOLLYWOOD - THE GREATEST LOVE STORY EVER TOLD</b>		1h21

Midnight Screenings:

CHAN Peter Ho-Sun	<b>WU XIA</b>		1h56
Everardo GOUT	<b>DIAS DE GRACIA</b> ( <i>DAYS OF GRACE</i> )	1 <sup>st</sup> film	2h08

Special Screenings:

Frederikke ASPÖCK	<b>LABRADOR</b> ( <i>OUT OF BOUNDS</i> )	1 <sup>st</sup> film	1h12
Mourad BEN CHEIKH	<b>LA KHAOUFA BAADA AL'YAOUN</b> ( <i>NO MORE FEAR</i> )		1h10
Jafar PANAH, Mojtaba MIRTAHMASB	<b>IN FILM NIST</b> ( <i>THIS IS NOT A FILM</i> )		1h15
Rithy PANH	<b>DUCH, LE MAÎTRE DES FORGES DE L'ENFER</b> ( <i>DUCH, MASTER OF THE FORGES OF HELL</i> )		1h43
Michael RADFORD	<b>MICHEL PETRUCCIANI</b>		1h42
Christian ROUAUD	<b>TOUS AU LARZAC</b> ( <i>LARZAC</i> )		2h
Josh TICKELL	<b>THE BIG FIX</b>		1h52



**cinéfondation**  
LA SÉLECTION

THE CINEFONDATION SELECTION 2011

ARAMISOVA FAMU, Czech Republic	<b>CAGEY TIGERS</b>	23'
Nathanael CARTON NYU Asia, Singapore	<b>SUU ET UCHIKAWA</b> <i>(Suu and Uchikawa)</i>	11'
Simão CAYATTE Columbia University, USA	<b>A VIAGEM</b> <i>(The Trip)</i>	19'
Anat COSTI Bezalel Academy, Israel	<b>BEFETACH BEITY</b> <i>(On My Doorstep)</i>	6'
D. Jesse DAMAZO, Joe BOOKMAN University of Iowa, USA	<b>THE AGONY AND SWEAT OF THE HUMAN SPIRIT</b>	15'
Pieter DIRKX Sint-Lukas University, Belgium	<b>BENTO MONOGATARI</b> <i>Bento Monogatari (Lunchbox Story)</i>	27'
Doroteya DROUMEVA dffb, Germany	<b>DER BRIEF</b> <i>(The Letter)</i>	30'
Alice FURTADO Universidade Federal Fluminense, Brazil	<b>DUELO ANTES DA NOITE</b> <i>(Duel Before Nightfall)</i>	20'
Kamal LAZRAQ La fémis, France	<b>DRARI</b>	39'
Mariano LUQUE Universidad Nacional de Córdoba, Argentina	<b>SALSIPUEDES</b>	44'
Gastón MARGOLIN, Martín MORGENFELD Universidad del Cine, Argentina	<b>LA FIESTA DE CASAMIENTO</b> <i>(The Wedding Party)</i>	19'
Pasquale MARINO Centro Sperimentale di Cinematografia, Italy	<b>L'ESTATE CHE NON VIENE</b> <i>(Till Summer Comes)</i>	17'
Jefferson MONEO Columbia University, USA	<b>BIG MUDDY</b>	15'
Ma'ayan RYPP Tel Aviv University, Israel	<b>AL MARTHA LAUF</b> <i>(Martha Must Fly)</i>	26'
SON Tae-gyum Chung-Ang University, South Korea	<b>YA-GAN-BI-HANG</b> <i>(Fly by Night)</i>	21'
Maria STEINMETZ HFF "Konrad Wolf", Germany	<b>DER WECHSELBALG</b> <i>(Changeling)</i>	8'



cinéfondation  
FESTIVAL DE CANNES

THE CINEFONDATION

**The Cinéfondation, by looking out for creative talent wherever it arises, can be seen as a laboratory that enables the Festival de Cannes to play its forward-looking role to the full. Applying the same principles of artistic excellence and geographical diversity, the Cinéfondation performs its role upstream of the Festival selection processes.**

This year, the **Selection** of the Cinéfondation is screening 16 graduate films including two animated movies, representing eleven countries and three continents 1,589 films were viewed, originating from 360 film schools in 82 countries. Four new schools are represented this year and, for the first time, the selection features an Italian fiction entry!

The jury, headed by Michel Gondry, will announce the three Cinéfondation Prizes on 20 May.

Both sessions of the **Résidence** 2011 (21 and 22) will be represented at the Festival and the films will be screened by Cannes Short Films. The residents will present their scripts at a session held in the CNC pavilion and meetings will be organised with industry professionals who are interested in their projects

This year, **the Atelier** has selected 15 projects from 15 countries. The directors will take part in the Festival de Cannes along with their producers and individual meetings will be organised to help them arrange additional funding to complete their films.

*Escafandra* by **Pablo Reyero** (Argentina) - *Now is the Future of the Past* by Huang Weikai (China) - *Augustine* by Alice Winocour (France) – *Khibula* by George Ovashvili (Georgia) – *Luton* by Michalis Konstantatos (Greece) – *Hier* by **Bálint Kenyeres** (Hungary) - *The Train Station* by Mohamed Al-Daradji (Iraq) - *Of Our Economical Situation* by **Elad Keidan** (Israel) - *Il Sud è Niente* by Fabio Mollo (Italy) - *La delgada línea amarilla* by Celso García (Mexico) - *Full Contact* by **David Verbeek** (Netherlands) - *El Mudo* by **Daniel & Diego Vega** (Peru) – *Wolf* by Bogdan Mustata (Romania) – *Kings* by **Deniz Ergüven** (Turkey) - *Mr Kaplan* by Alvaro Brechner (Uruguay)

**Pablo Reyero** presented *La Cruz del Sur* in Un Certain Regard in 2003.

**Bálint Kenyeres** was in competition with his short film *Before Dawn* in 2005

**Elad Keidan** received the First Prize of the Cinéfondation in 2008 for *Anthem*

**David Verbeek** showed *R U There* in Un Certain Regard in 2010

**Daniel and Diego Vega** showed *Octubre* in Un Certain Regard in 2010

**Deniz Gamze Ergüven** participated in the Cinéfondation Selection in 2006 with *Bir Damla Su*

**The Cinéfondation** was created in 1998. Its mission is based on three complementary strategies:  
*The Cinéfondation Selection*, which presents movies from film schools in the framework of the Official Selection,  
*The Cinéfondation Résidence*, which hosts twelve young directors in Paris each year to help them finalise the script of their first or second film,  
*The Cinéfondation Atelier*, which invites around fifteen international directors and their producers to Cannes to help them arrange additional funding to complete their projects. The filmmakers are selected on the merit of their projects.



SHORT FILM  
**competition**  
FESTIVAL DE CANNES

CANNES COURT METRAGE

Wannes DESTOOP	<b>BADPAKJE 46</b> ( <i>SWIMSUIT 46</i> )	<i>Belgium</i>	15'
Vladimir DURÁN	<b>SOY TAN FELIZ</b>	<i>Argentina / Colombia</i>	14'
Nash EDGERTON	<b>BEAR</b>	<i>Australia</i>	8'
Lisa Marie GAMLEM	<b>KJØTTSÅR</b> ( <i>COLD</i> )	<i>Norway</i>	11'
Sam HOLST	<b>MEATHEAD</b>	<i>New Zealand</i>	10'
MA Dahci	<b>GHOST</b>	<i>South Korea</i>	10'
Nicolas ROY	<b>CE N'EST RIEN</b> ( <i>IT IS NOTHING</i> )	<i>Canada</i>	14'
Megumi TAZAKI	<b>PATERNAL WOMB</b>	<i>Japan</i>	15'
Maryna VRODA	<b>CROSS</b> ( <i>CROSS - COUNTRY</i> )	<i>France / Ukrain</i>	14'



**COURT MÉTRAGE**  
FESTIVAL DE CANNES

CANNES COURT METRAGE

**The 2011 Festival will see the launch of Cannes Short Films, linking the Short Film Competition with the Short Film Corner to foster the promotion of short films.**

As a showcase for short films and a meeting place where directors, producers and international buyers can discuss themes of common interest, Cannes Short Films will offer film professionals a panorama of works by young creators from around the world.

### **The Short Films Competition**

As with feature films, the supreme distinction in the Short Film Competition is a Palme d'or, awarded at the closing ceremony.

This competition for new works of up to 15 minutes in length has discovered more than one filmmaker who found a place in the official selection a few years later. Jane CAMPION, Xavier GIANNOLI and Nuri BILGE CEYLAN opened the way for Antonio CAMPOS (Competition 2007 / UCR 2008), Lynne RAMSAY (Competition 96, 98 / UCR 99), Pascale FERRAN (Competition 90 / Caméra d'or 94), Alex PROYAS (Competition 94 / OC 98), Catalin MITULESCU (Short Film Palme d'or 2004 / UCR 2006) and Eduardo VALENTE (Competition 2006 / OC 2009).

Meeting with the directors in the Competition offers all the short film professionals visiting Cannes Short Films opportunities for discussion that can open doors to different production modes and international funding.

### **Short Film Corner**

The Short Film Corner provides an opportunity to discover an emerging generation of new talent and current trends in short films. Of the 1,500 films listed, a large number are world premieres, including those scheduled for screening in the Short Films Competition and the Cinéfondation selection, and those to be shown in the Directors' Fortnight and the Critics' Week.

Participating in Cannes Short Films improves the directors' chances of having a film selected for other international festivals and accordingly having their talent recognised by potential partners and distributors.

Daily discussions led by experienced professionals, together with the workshops and conferences, provide a structure that serves to develop gateways between the worlds of the short film and the full length feature film.



OFFICIAL SELECTION  
**CANNES CLASSICS**  
FESTIVAL DE CANNES

Lufti AKAD	<b>HUDUTLARIN KANUNU</b> <i>(THE LAW OF THE BORDER)</i>	1h14
Bernardo BERTOLUCCI	<b>IL CONFORMISTA</b> <i>(THE CONFORMIST)</i>	1h58
Catherine CADOU	<b>KUROSAWA, LA VOIE</b> <i>(KUROSAWA'S WAY)</i>	52'
Marcel CARNÉ	<b>LES ENFANTS DU PARADIS</b> <i>(THE CHILDREN OF PARADISE)</i>	3h10
Antoine DE GAUDEMAR	<b>IL ÉTAIT UNE FOIS... ORANGE MÉCANIQUE</b> <i>(ONCE UPON A TIME... A CLOCKWORK ORANGE)</i>	52'
Robert DE NIRO	<b>A BRONX TALE</b>	2h01
Rainer Werner FASSBINDER	<b>DESPAIR</b>	1h55
Stanley KUBRICK	<b>A CLOCKWORK ORANGE</b>	2h17
Angelina MACCARONE	<b>THE LOOK</b>	1h35
Georges Méliès	<b>LE VOYAGE DANS LA LUNE</b> <i>(A TRIP TO THE MOON)</i>	16'
Euzhan PALCY	<b>RUE CASES NEGRES</b> <i>(SUGAR CANE ALLEY)</i>	1h46
Vincent PERROT	<b>BELMONDO, ITINERAIRE...</b>	1h26
Elio PETRI	<b>L'ASSASSINO</b> <i>(THE ASSASSIN)</i>	1h38
Jean-Paul RAPPENEAU	<b>LE SAUVAGE</b> <i>(THE SAVAGE)</i>	1h46
Roberto ROSSELLINI	<b>LA MACCHINA AMMAZZACATTIVI</b> <i>(THE MACHINE TO KILL BAD PEOPLE)</i>	
Jean ROUCH, Edgar MORIN	<b>CHRONIQUE D'UN ÉTÉ</b> <i>(CHRONICLE OF A SUMMER)</i>	1h31
Jerry SCHATZBERG	<b>PUZZLE OF A DOWNFALL CHILD</b>	1h45
Alex STAPLETON	<b>CORMAN'S WORLD: EXPLOITS OF A HOLLYWOOD REBEL</b>	<i>1st film</i> 2h05
Victor TRIVAS	<b>NIEMANDSLAND</b> <i>(NO MAN'S LAND)</i>	1h21



## CANNES CLASSICS

**Cannes Classics** was created in 2004 to promote the selective re-release of new copies of heritage masterworks restored by movie companies, copyright holders, cinémathèques or national archives.

The programme engages the prestige of the Festival de Cannes in the task of reclaiming cinema history by supporting the modern-day distribution of important works from the past in theatres or on DVD. Cannes Classics also presents tributes and documentaries about cinema.

The opening film of Cannes Classics 2011 is Jerry Schatzberg's 1970 movie ***Puzzle of a Downfall Child***. A new copy restored by Universal Studios will be screened on Thursday 12 May in the presence of the director and his leading lady, Faye Dunaway. Note that the 2011 Festival poster is a photograph of Faye Dunaway taken by Jerry Schatzberg.

In another event on Thursday 19 May, Cannes Classics will mark Kubrick year with the screening of a new copy of ***A Clockwork Orange*** (1971), restored by Warner Bros., with Malcolm McDowell in attendance. The following day, Friday 20 May, Malcolm McDowell will give a class on cinema before the screening of *Il était une fois Orange Mécanique*, the documentary by Antoine de Gaudemar and Michel Ciment produced by Folamour.



FESTIVAL DE CANNES  
THE FESTIVAL'S EXHIBITION

**PIN-UPS : "CERTAINES L'AIMENT SHOW".**

The 2011 Festival de Cannes welcomes the Kobal Collection to celebrate the glossy world of the pin-up in a major exhibition. Gathered from archives provided from many and varied sources, this fabulous collection of cinema-related photographs has been constantly enriched over the years and today totals more than a million precious images. Take the chance of a lifetime to see how great stars and sexy starlets alike love to strike an alluring pose. Carefree, seductive, captivating, they play to the lens dressed in leopard skins, designer lingerie or swimsuits against backdrops of satin sheets or sandy beaches. In black and white or technicolour, Ava, Rita, Brigitte, Cyd, Jane or Marilyn battle it out with smouldering glances and dangerous curves. This year, the pin-ups have their own show in Cannes, and their smiles reflect their beauty in our eyes.



Ava Gardner (1945) MGM  
Sennett Girls (1915) Nelson Evans/Sennett  
Elizabeth Taylor (1960) Ken Danvers/Columbia

Photos : The Kobal Collection

Scenography : Studio P&F Baume

The exhibition will be at Grands Foyers Lumière and Debussy. Palais des Festivals



## FESTIVAL DE CANNES

### PRESS RELEASE - 1

#### **ROBERT DE NIRO, PRESIDENT OF THE JURY**

The American actor, director and producer Robert De Niro will be President of the Jury of the 64<sup>th</sup> Festival de Cannes, taking place from May 11<sup>th</sup> to 22<sup>th</sup> 2011.

When he accepted the invitation, Robert De Niro said: "The Cannes Film Festival is a rare opportunity for me as it is one of the oldest and one of the best in the world."

By inviting Robert De Niro to preside over the Cannes Jury, the Festival organizers also want to pay tribute to him as the co-founder of the Tribeca Film Festival that is celebrating its 10<sup>th</sup> anniversary in 2011. Well known for his love of New York, Robert De Niro co-founded Manhattan's Tribeca Film Center in 1989, followed in 2002 by the Tribeca Film Festival, which has a sister festival in Doha.

"As co-founder of the Tribeca Film Festival and the Doha Tribeca Film Festival, I have an increased appreciation for the jury, who serve, undertaking an important role in choosing films that are represented in the world of film at its highest level, and these types of festivals help connect the international film community and have a lasting cultural impact," De Niro adds.

"Having served as President of the Jury in the eighties twice, I know this isn't an easy task for me or my fellow jury members, but I'm very honored and happy to head the jury for this year's Cannes Film Festival."

Considered the best actor of his generation, Robert De Niro has built a durable star career out of his extraordinary ability to disappear into a character. The son of artists, De Niro was raised in New York's Greenwich Village and studied under Stella Adler. After rising to recognition with Martin Scorsese's *Mean Streets* (1973) and Coppola's *The Godfather Part II* (1974, Academy Award for best supporting actor), he gained stardom with *Taxi Driver* (Palme d'or in 1976). He then went from one masterpiece to another: Bernardo Bertolucci's *Novecento* (1976), Elia Kazan's *Last Tycoon* (1976), Michael Cimino's *The Deer Hunter* (1978), Sergio Leone's *Once Upon a Time in America* (1984), Brian de Palma's *The Untouchables* (1987), Martin Scorsese's *Goodfellas* (1990) and *Casino* (1995), Terry Gilliam's *Brazil* (1995) and Michael Mann's *Heat* (1995), among others.

In 1980, he won the Academy Award for Best Actor for *Raging Bull* (1980), directed by Martin Scorsese.

He came to the Festival de Cannes for eight films, two of which won a Palme d'or: *Taxi Driver*, in 1976, and ten years later, *The Mission* directed by Roland Joffe.

De Niro's own highly praised debut as a director, *A Bronx Tale* (1993), was dedicated to his father, a surrealist painter. In 2006, he directed a second feature film, *The Good Shepherd*.

His latest blockbuster comedies, *Analyze This* (1999) and *Meet the Parents* (2000) spawned sequels: *Little Fockers*, released late December, is currently enjoying a successful run in France.

Press release of 6 January 2011



FESTIVAL DE CANNES

PRESS RELEASE – 2

**WOODY ALLEN'S *MIDNIGHT IN PARIS* IS TO OPEN THE 64<sup>TH</sup> FESTIVAL DE CANNES AT THE SAME TIME AS IT OPENS IN THEATRES ALL OVER FRANCE ON 11 MAY 2011.**

*Midnight in Paris*, the new film by Woody Allen will open the Festival de Cannes on 11 May in the Lumière theatre, in the presence of the Jury presided by Robert De Niro.

The romcom, which was shot last year in the French capital, brings together a broad international cast, including Owen Wilson, Rachel McAdams and Marion Cotillard, as well as Kathy Bates, Adrien Brody, Carla Bruni-Sarkozy, Gad Elmaleh and Léa Seydoux.

Following London (*Match Point*) and Barcelona (*Vicky Cristina Barcelona*), now Paris takes its turn to be honoured by the lens of the New York film director most appreciated by European audiences.

"*Midnight in Paris* is a wonderful love letter to Paris," declared Festival director Thierry Frémaux. "It's a film in which Woody Allen takes a deeper look at the issues raised in his last films: our relationship with history, art, pleasure and life. His 41<sup>st</sup> feature reveals once again his inspiration."

Produced by Médiapro (Spain) and Gravier Productions (New York), distributed by Mars Films in France, the film is to be released in France the same day it is screened at Cannes. French audiences will thus be able to enjoy it in 400 cinemas throughout the country. For this occasion, the Festival de Cannes wishes, with the consent of its partner Canal+ and the support of the national federation of French cinemas, to make the Opening Ceremony of the Festival available to any cinema requesting it, so that their audiences can experience live the entire program of the Festival's Opening Night.

In this way, the Festival de Cannes underscores the strong ties that unite it with the cinemas and their audiences, and highlights the films in the Official Selection.

Press release of 2 February 2011



FESTIVAL DE CANNES

PRESS RELEASE – 3

**MICHEL GONDRY, PRESIDENT OF THE SHORT FILMS & CINEFONDATION JURY**

Film director Michel Gondry is to head up the Short Film and Cinéfondation jury of the 64<sup>th</sup> Festival de Cannes, following in the footsteps of Atom Egoyan, Hou Hsiao Hsien, Martin Scorsese and John Boorman.

With his seven feature films, several shorts and seventy-odd music videos, Michel Gondry, who is also a musician, has created an incredibly original body of work coloured with dreamscape qualities and Utopian ideals. A master craftsman, a modern day Méliès, he is a cinemagician who constantly reinvents the technical effects and enchantments of the medium of film.

In 2001, his first feature film, *Human Nature*, was selected for the Festival de Cannes. He was back in 2008 with the *Tokyo!* triptych at Un Certain Regard, and presented the documentary *The Thorn in the Heart* out of competition in 2009.

The Academy Award winning screenplay in 2004, *Eternal Sunshine of the Spotless Mind* was followed in 2006 by *The Science of Sleep* and *Be Kind, Rewind* in 2008. *The Green Hornet*, on general release in France since January 2011, has been his biggest box office hit thus far.

At the Centre Pompidou in Paris, Michel Gondry has just opened his *Amateur Film Factory (Usine de films amateurs)* as part of the Nouveau Festival. It is part creative studio think-tank and part DIY laboratory – a space offering anyone the chance to make a short film in three hours.

This gifted illusionist will, alongside his fellow jury members, award the three Cinéfondation prizes on Friday 20 May, and then the Palme d'or for the best short film at the Closing Ceremony on 22 May 2011.

Press release of 21 February 2011



FESTIVAL DE CANNES

PRESS RELEASE – 4

**MELANIE LAURENT TO BE MISTRESS OF CEREMONIES AT THE 2011 FESTIVAL DE CANNES**

The French actress will welcome the Festival Jury headed by Robert de Niro during the opening ceremony on 11 May and on 22 May she will host the closing ceremony during which the prizes and the Palme d'or are awarded. She takes over the role from Kristin Scott-Thomas.

In 2009, Mélanie Laurent created a sensation in Cannes with Quentin Tarantino's *Inglourious Basterds*. She has just completed her first feature film, *Les adoptés*.

Press release of 4 March 2011



FESTIVAL DE CANNES

PRESS RELEASE – 5

### **EMIR KUSTURICA PRESIDENT OF UN CERTAIN REGARD**

Serbian filmmaker Emir Kusturica will be president of the jury of Un Certain Regard at the 64th Festival de Cannes, from 11 May to 22 May 2011.

Every year, Un Certain Regard, at the very heart of the Official Selection, alongside the Competition, presents around twenty films characterised by the originality of their ideas as well as their aesthetic. Emir Kusturica received the Palme d'or in 1985 for *When Father Was Away on Business*. Ten years later, his second Palme d'or for *Underground* made him a member of that elite group of directors who have twice been honoured.

Accompanied by a jury made up of artists, journalists and festival directors, Emir Kusturica will award the Prix Un Certain Regard, together with the other festival awards, over the closing weekend.

The 2010 Prix Un Certain Regard was awarded to Hong Sang Soo for *Ha Ha Ha*, which was recently released in France.

Press release of 25 March 2011



FESTIVAL DE CANNES

PRESS RELEASE – 6

### **THE FESTIVAL DE CANNES HONOURS JEAN-PAUL BELMONDO**

The Festival de Cannes will welcome Jean-Paul Belmondo on Tuesday 17 May with a special evening held in his honour.

“We are delighted that he has agreed to attend this gala evening in celebration of his talent and career. His range and personal charisma, the precision of his acting, his cocky wit, the ease with which he carries himself have made him, along with Jean Gabin and Michel Simon, one of the greatest French actors of all time, a fact to which many films bear ample witness. No doubt the entire panoply of French actors, headed by his Conservatory friends Jean Rochefort, Claude Rich, Pierre Vernier and Jean-Pierre Marielle, will want to walk up that Cannes staircase to celebrate ‘Bébel’ to the sound of the rapturous applause of his diehard fans,” said Gilles Jacob and Thierry Frémaux.

The time has certainly come to celebrate this extraordinarily talented French actor. Since the late 1950s, Jean-Paul Belmondo has encapsulated the very best of popular cinema (Philippe de Broca, Henri Verneuil, Gérard Oury, Georges Lautner, Jacques Deray), ably blending this with the glorious art-house cinema of the ‘60s and ‘70s (Jean-Luc Godard, Jean-Pierre Melville, François Truffaut, Claude Lelouch and Alain Resnais, as well as Vittorio Sica and Alberto Lattuada). *That Man from Rio*, *Breathless*, *Pierrot le Fou*, *Léon Morin*, *Priest*, *Mississippi Mermaid*, *Le Magnifique*, *Stavisky* and *Borsalino* are just a few examples of his extraordinary range.

Known throughout the world, an inspiration for generations of actors, and popular from Los Angeles to Tokyo and from Mexico to Moscow, Jean-Paul Belmondo is without a doubt one of the best loved personalities of French cinema.

It has long been the wish of the Festival de Cannes to see him tread the red carpet. Surrounded by friends and admirers, Jean-Paul Belmondo will attend the première of Vincent Perrot and Jeff Domenech’s documentary, *“Belmondo, The Career”* on Tuesday 17 May. The screening will be followed by a dinner and party, bringing this day of tribute to a close.

Press release of 30 March 2011



FESTIVAL DE CANNES

PRESS RELEASE – 7

**BONG JOON-HO, A KOREAN PRESIDENT FOR THE CAMÉRA D'OR JURY**

Director and scriptwriter Bong Joon-ho studied sociology and film before becoming a director. He achieved critical acclaim for his first feature film *Barking Dog* (2000). His next, *Memories of Murder* (2004), which achieved huge public success in Korea (and first prize at the Cognac Police Film Festival), earned him a Best Director Award. *The Host*, screened in 2006 at the Directors' Fortnight, finally sealed his international reputation as a director of genre films raised to the level of art.

He was invited to Cannes as part of the Official Selection with *Tokyo!* (2008), a trilogy which he worked on with Leos Carax and Michel Gondry. In 2009, he presented *Mother*—an intimate and subtly analytical melodrama about Korean family life—at Un Certain Regard.

As President, Bong Joon-ho follows in the footsteps of Bruno Dumont, Abbas Kiarostami, Pavel Lounguine, Roschdy Zem and Gael García Bernal.

The Caméra d'or is awarded to the best first film presented in the Official Selection, during Critics' Week or Directors' Fortnight.

The prize will be awarded by the President of the Jury at the Closing Ceremony on Sunday 22 May.

Press release of 7 April 2011



FESTIVAL DE CANNES

PRESS RELEASE – 8

## **AN HONORARY PALME AT THE OPENING CEREMONY OF THE FESTIVAL DE CANNES**

This is a novelty for the Festival de Cannes: from 2011, the organizers will award an annual Honorary Palme d'or, to be presented during the Opening Ceremony.

This recognition is attributed to an important filmmaker, whose work is authoritative ... but never received a Palme d'or. In the recent past, Woody Allen, in 2002, and Clint Eastwood in 2009, were awarded this distinction by President Gilles Jacob, on behalf of the Board of Directors of the Festival de Cannes. Now, the award becomes a tradition and will be annual, taking place at the opening of the Festival.

In 2011, Italian director Bernardo Bertolucci will receive this honour.

The filmmaker (poet Attilio Bertolucci's son), has marked Italian cinema with intimate masterpieces as well as monumental frescoes: from *Prima della Rivoluzione* (1964) to *Novecento* (1976), from the *Conformist* (1970) to *The Last Emperor* (1987), his political and social involvement, driven by a profound lyricism and an elegant and accurate direction, give his films a unique place in the history of world cinema.

"In the quality of his work, which appears today in all its uniqueness and the extent of this work we perceive every day more vividly the strength of his commitment to cinema and the ties that bind him to Cannes, which make Bernardo Bertolucci the legitimate first recipient," pronounced President Gilles Jacob and Thierry Frémaux, General Delegate.

The Honorary Palme d'or will be attributed to him Wednesday, May 11, at the Opening Ceremony of the 64th season of the Festival, in the presence of the jury chaired by Robert De Niro, who was one of the actors in *Novecento* (1976).

Press release of 11 April 2011



FESTIVAL DE CANNES

PRESS RELEASE – 9

**OPENING FILM FOR THE “UN CERTAIN REGARD” SELECTION**

The film *RESTLESS* by Gus Van Sant will open Un Certain Regard, selection of the Festival de Cannes, on the evening of Thursday 12 May.

Produced by Columbia Pictures, Imagine Entertainment and 360 Pictures, the film examines the relationship of two teenagers, played by Mia Wasikowska and Henry Hooper.

Gus Van Sant received the Palme d’or in 2003 for *Elephant* and the 60<sup>th</sup> anniversary award for *Paranoid Park* (2007). His first nomination at the Festival de Cannes was in 1995 for *To Die For*.

Un Certain Regard chooses close to twenty films each year for its official selection.

The president of the jury, Emir Kusturica, will present the Prize Un Certain Regard on 21 May.

Press release of 13 April 2011



FESTIVAL DE CANNES

PRESS RELEASE – 10

## Cannes Court Métrage

The Festival de Cannes is also a festival for young filmmakers and the short film format. In its desire to showcase young talent, the world's biggest film event renews its commitment and faith in the future of cinema every year. In an additional initiative regrouped around Cannes Short Films, the Short Film Competition and the Short Film Corner reveal emerging talent in a full panorama dedicated to the short film format.

### The 2011 Short Film Competition

The Short Film Competition, composed of previously unreleased works, has in the past led to the discovery of more than one *auteur* director who has gone on to achieve fame: Jane CAMPION or Xavier GIANNOLI, for instance, as well as Nuri Bilge CEYLAN, Lynne RAMSAY and Catalin MITULESCU, who are in the 2011 Official Selection, all drew notice when they made their debuts with a short film in the Cannes competition.

Completing the list of the Official Selection of the 64<sup>th</sup> Festival de Cannes, and composed this year of nine films from nine different countries, the 2011 competition brings together a great variety of cinematographic concepts, differing in style, genre, length and national origin.

List of the short films selected in competition

Ma Dahci	GHOST	South Korea	10'
Wannes Destoop	BADPAKJE 46	Belgium	15'
Vladimir Durán	SOY TAN FELIZ	Argentina	14'
Nash Edgerton	BEAR	Australia	8'
Lisa Marie Gamlem	KJØTTÅR	Norway	11'
Sam Holst	MEATHEAD	New Zealand	10'
Nicolas Roy	CE N'EST RIEN	Canada	14'
Megumi Tazaki	PATERNAL WOMB	Japan	15'
Maryna Vroda	CROSS	France	14'

Presided over by filmmaker Michel Gondry, the jury will award the Short Film Palme d'Or at the Closing Ceremony on 22<sup>nd</sup> May.

Last year, *Barking Island* by Serge Avédikian was awarded the prize and has since met with great international acclaim.

## **The Short Film Corner**

To round out the offering of short films and give the greatest possible number of emerging filmmakers access to the Festival de Cannes, the Short Film Corner was created in 2004 to offer producers and directors the opportunity to present their films and engage in meetings and initiatives that could be decisive for their future careers. Gathered in a single location in the heart of the Palais des Festivals, the Short Film Corner facilitates access to short films and offers an annual programme that can be tailored to individual needs, combining workshops and conferences. This year again, registrations from around the world reveal a growing interest in the short film format, with over 1,900 films registered, representing every continent.

**In 2011, the Festival has created Cannes Court Métrage, which combines the Short Film Competition and the Short Film Corner, to foster the promotion of short films. Designed as a showcase for films and a meeting place for directors, producers and international buyers, Cannes Short Films will provide professionals with a complete panorama of young creative talent from around the world.**

Press release of 19 April 2011



FESTIVAL DE CANNES

PRESS RELEASE – 11

THE JURY OF THE 64<sup>TH</sup> FESTIVAL DE CANNES

The Jury of the Competition, presided over by **Robert DE NIRO** (actor, director, producer) welcomes to its ranks:

**Martina GUSMAN** Actress and producer / Argentina

**Nansun SHI** Producer / Hong Kong - China

**Uma THURMAN** Actress, scriptwriter, producer / USA

**Linn ULLMANN** Writer, journalist, literary critic /Norway

**Olivier ASSAYAS** Director / France

**Jude LAW** Actor, producer / UK

**Mahamat Saleh HAROUN** Director / Chad

**Johnnie TO** Director, producer / Hong Kong –China

**Martina Gusman** studied Applied Arts at the University of Buenos Aires and took acting courses with Carlos Gandolfo.

In 2002, with Pablo Trapero, she created Matanza Cine, a production company where she has been the executive producer for some twelve films.

Martina Gusman acted in three films by Pablo Trapero: *Born and Bred (Nacido y Criado)*, in 2006, *Lion's Den (Leonera)*, in Competition at the Festival de Cannes in 2008, and *Carancho*, presented at Certain Regard in 2010.

**Nansun Shi** was born in Hong Kong and studied in Great Britain before going to work for the legendary studio *Cinema City*. In 1984, she and her husband Tsui Hark founded their own production company, Film Workshop Co. Ltd., which produced many successful films. Notably, she was the producer of *Infernal Affairs* for which Martin Scorsese shot a remake, *The Departed*.

**Uma Thurman** grew up in the United States. Noticed by two New York impresarios, she studied acting at the *Professional Children's School*. After her debut role in 1988 in *Johnny, be Good*, she made her name with two international successes the same year: Terry Gilliam's *The Adventures of Baron Munchausen*, and Stephen Frears' *Dangerous Liaisons*.

Since then, she has worked with Philip Kaufman, Phil Joanou, Gus Van Sant, John Boorman, Andrew Nichol, and Woody Allen.

In *Mad Dog and Glory*, presented in Cannes in 1993, she played opposite Robert De Niro.

It was with director Quentin Tarantino that she took on her most famous roles, in *Pulp Fiction*, which won the Palme d'Or in 1994, and then, ten years later, as the heroine in *Kill Bill 1 & 2*.

**Linn Ullmann** is a writer. After her studies in literature in the United States, she became a literary critic for a major Norwegian daily newspaper. She has won numerous literary prizes for her books: her first, *Before You Sleep* came out in 1999, followed in 2001 by *Stella Descending* and then by *Grace* in 2002. Her latest novel, *A Blessed Child* (2005) has met with unprecedented critical acclaim.

Linn Ullmann is the daughter of Liv Ullmann and Ingmar Bergman. She came to the Festival de Cannes in 1997 to receive the “Palme des Palmes” on behalf of her father, Ingmar Bergman, at the du 50<sup>th</sup> Anniversary Ceremony.

**Olivier Assayas** studied at the ENSBA school of fine arts in Paris, pursuing his passion for literature, painting and film. During the 1980s, he wrote for the Cahiers du Cinéma and co-authored scripts with André Téchiné for *Scene of the Crime* (*Le lieu du crime*) and *Rendez-vous* before making his first film in 1986, *Disorder* (*Désordre*).

Since then, he has made more than fifteen films, including *Cold Water* (*L'eau froide*), *Irma Vep*, *Sentimental Destinies* (*Les destinées sentimentales*), *Demonlover*, *Clean* and *Boarding Gate*, which were presented at the Festival de Cannes. In 2010, he presented *Carlos* Out of Competition in Cannes.

**Mahamat Saleh Haroun** was born in Abéché in Chad. In 1980, the war forced him to flee to France as a refugee, where he studied film and worked as a journalist. In 1994, he made his first film and went on to receive a prize at the Venice festival for *Bye Bye Africa*, his second feature film. His reputation as an auteur was sealed with *Daratt*, which won a jury prize in Venice. In competition at the Festival de Cannes in 2010, he received the Jury Prize for *A Screaming Man*.

**Jude Law** started his career in theatre before turning to film. He was noticed in *Gattaca* in 1997, and a series of hits ensued, in which he demonstrated his elegant acting in every film genre. He has worked with the great names in film: Steven Spielberg, David Cronenberg, Clint Eastwood, Sam Mendes, Wong Kar Wai and three times with Anthony Minghella, for whom he played *The Talented Mr. Ripley*.

In 2009, he returned to the stage in London to play *Hamlet*.

**Johnnie To** was born in Hong Kong. He began working in television, before shooting his first feature film, *The Enigmatic Case*. He continued with martial arts films, comedies, and historical films. It was *Breaking News*, selected at the Festival de Cannes in 2004, that made his name with international audiences. He returned to the Croisette with *Election* and *Election 2* (2005-2006), followed by *Triangle* (2007) and *Vengeance* (2009).

The jury of the Festival de Cannes will adjudicate between the 19 films in competition before naming the winners of the seven awards, to be presented during the Closing Ceremony, and which will culminate in the announcement of the Palme d'Or.

Press release of 19 April 2011



FESTIVAL DE CANNES

PRESS RELEASE – 12

## **The Cinéfondation and Short Films Jury**

The Cinéfondation and Short Films Jury presided by **Michel GONDRY** will welcome:

Julie GAYET, Jessica HAUSNER, Corneliu PORUMBOIU and João Pedro RODRIGUES.

They will have to choose First, Second and Third prize winners from the sixteen final-year films featuring in the 2011 Cinéfondation Selection. These three films will walk away with prize money of 15,000€, 11,250€ and 7,500€ respectively.

The prizes will be awarded by the Jury on Friday 20th May during a ceremony in the Salle Buñuel which will be followed by a screening of the winning films.

This same Jury will also select the winner of the Short Film Palme d'or to be awarded during the Closing Ceremony on Sunday 22<sup>nd</sup> May.

**Julie GAYET**, Actress and Producer, France

Julie Gayet began her acting career in *A la belle étoile*, three years before winning the Romy Schneider Prize in 1996. Since then she has starred in films directed by Michel Deville, Agnès Varda, Merzak Allouache, Emmanuel Mouret and Patrice Leconte, to name but a few. In 2007, she founded her own production company, Rouge International, which would go on to carry out ambitious projects such as *Fix me* and *Huit fois debout*.

**Jessica HAUSNER**, Director and Producer, Austria

Having studied at the Filmakademie de Vienne, Jessica's first short film, *Flora (1996)*, was awarded a Léopard d'or in Locarno while her final-year film received special praise from the Cinéfondation Jury at Cannes. Her first two feature films, *Lovely Rita (2001)* and *Hotel (2004)*, were selected for the Un Certain Regard section. Her subsequent film, *Lourdes*, was invited to compete in Venice in 2009 where it won the FIPRESCI Prize.

**Corneliu PORUMBOIU**, Director, Romania

His first short film, *Calatorie la oras (A Trip to the City)* was awarded second prize by the Cinéfondation in 2004.

His first feature film, *12:08 East of Bucharest* won the Caméra d'or at Cannes in 2006. Corneliu returned to Un Certain Regard in 2009 with *Police, Adjective* (FIPRESCI Prize).

**João Pedro RODRIGUES**, Director, Portugal

João Pedro RODRIGUES started out as an Assistant Director and Editor. In 1997, his short film, *Parabéns!* (Happy Birthday) won an award at the Venice Mostra. He would appear there again in 2000 with *O Fantasma* (Phantom), his first feature film. In 2005, the Quinzaine des Réalisateurs screened *Odete* (Two Drifters), and then in 2009, *Morrer Como Um Homem* (To Die Like a Man) was selected for Un Certain Regard.



FESTIVAL DE CANNES

## THE VILLAGE INTERNATIONAL

### ***Around the world in twelve days***

The Festival de Cannes welcomes the fast-expanding community of film-producing countries to the Village International.

Each national pavilion in the Village acts as a small embassy where filmmakers can showcase and celebrate their cultural identities, their institutions and the diversity of their creative work. In a word, they can defend their own approach to cinema while taking advantage of the possibilities of emulation offered by a highly stimulating environment.

Moviemakers from around the world are thus encouraged to form fruitful relationships during their time in Cannes.

The development of the Village International since 2000 is a token of the importance of its role, growing from a dozen or so pavilions to more than sixty in the ten years of its existence.

In 2011, the Village International will play host for the first time to Azerbaijan, Belarus, Estonia and Montenegro as well as welcoming old friends from Argentina, Belgium, Bosnia-Herzegovina, Bulgaria, Canada, China, Colombia, Cypress, Croatia, the Czech Republic, Egypt, Georgia, Germany, Greece, Hong-Kong, Hungary, India, Ireland, Italy, Jordan, Lebanon, Luxembourg, Macedonia, Morocco, Nigeria, the Netherlands, Poland, Portugal, Qatar, Quebec, Romania, Russia, Serbia, Slovakia, Slovenia, South Africa, South Korea, Switzerland, Thailand, Tunisia, Turkey, Ukraine, the United Arab Emirates (Abu Dhabi), the United Kingdom and the United States. The European Union pavilion and the World Cinema pavilion complete the line-up.

A large number of bodies representing French and European cinema also have their own pavilions: the French *Centre National du Cinéma et de l'Image Animée* (CNC), the *Centre des Monuments Nationaux*, the Sweden Film Commission, the SACD, Film France and its commissioning network, the *Commission Supérieure Technique*, the *Rendez-vous des Exploitants*, Unifrance, the *Atelier du Festival*, the *Agence du Patrimoine immatériel de l'Etat*, the *Pavillon de l'adaptation littéraire* (Literary Adaptation Pavilion), the *Pavillon de la Musique* (Music Pavilion), the Canal + Patio, the Producers' Club, the PACA Regional Council and the Vienna Film Commission.



MARCHÉ DU FILM  
FESTIVAL DE CANNES

MARCHÉ DU FILM

**Inseparable from the Festival de Cannes, the Marché du Film has grown by specifically adapting its services and programmes to the demands of the various sectors of the worldwide movie industry. It is the most important annual date in the film professional's calendar.**

Return to growth or unstoppable energy? Festival registrations are up 10% at this time compared to 2010. As at 14 April, more than 3,000 companies from around a hundred countries, including a good many new US companies have confirmed their participation

With 1,200 screenings already scheduled this year, the Marché du Film will offer buyers a huge range of movies with, for the first time, productions from Bangladesh, Georgia and Puerto Rico.

The **Producers' Network**, which has supported producers in the development of their projects and encouraged co-productions since 2004, will this year bring together more than 500 producers from all over the world, with an especially strong contingent from Europe.

The **Producers' Workshop** is breaking new ground by offering support for producers who are seeking to put together their first international co-production. This programme, which was fully subscribed within three weeks, offers seminars, workshops and case studies for nearly 200 producers to take full advantage of their stay in Cannes.

On 17 May, the Marché du Film will organise its **4<sup>th</sup> Documentary Brunch**, an essential date for directors and other professionals working in a genre that gains in importance each year.

In 2011, reflecting the growing role of public funding in international co-productions, the Marché du Film has published the '**Funds Book**', a guide to the public funding bodies represented at Cannes. The publication outlines the characteristics of the different forms of assistance available for movie production and is offered free of charge to participants in the Marché. Its aim is to help filmmakers at the festival identify sources of funding that their projects may qualify for.

The Marché du Film at the cutting edge of technology.

This year, the number of digitally equipped auditoriums will equal the number of 35mm theatres, a total of 34 theatres including 14 that will be also equipped for 3D screenings. The number of 3D movies has jumped dramatically, and this year 3D will represent over 5% of the films presented.

The Marché after Cannes: **Cinando** proposes catch-up online screenings to buyers and festival programmers to view or review movies online in a totally secure environment. Cinando is a reference database for the industry that today lists the profiles of 15,000 companies and more than 10,000 films and projects that are currently available on the market. Cinando has 34,000 members and offers buyers a library of 1,000 movies for viewing in full.



## 2011 FESTIVAL IDENTITY CHARTER

This charter has been created by the 2011 Festival de Cannes for the attention of authorised users. Journalists may use the official graphic elements defined in the charter to illustrate their articles and reports about the 64<sup>th</sup> Festival de Cannes.

Authorised users undertake to comply with the rules of application detailed below.

Should you require further information, please contact the Communications Division at [communication@festival-cannes.fr](mailto:communication@festival-cannes.fr)

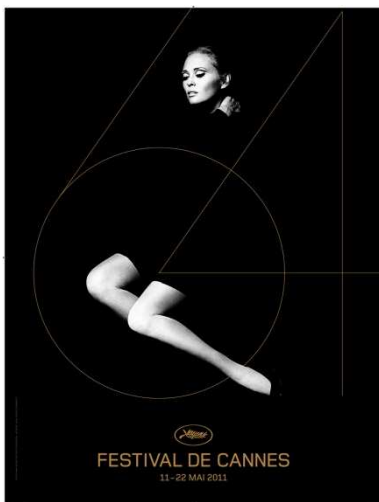
### **Important reminder:**



FESTIVAL DE CANNES

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### **The official poster:**



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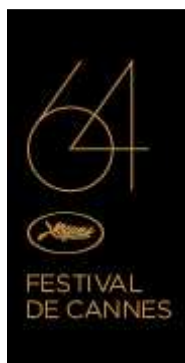
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To sign your coverage of the 64th edition, the Festival provides other graphic elements and displays in different formats, which can be downloaded from the official site [www.festival-cannes.com](http://www.festival-cannes.com) (access codes: press/2011pressfdc).

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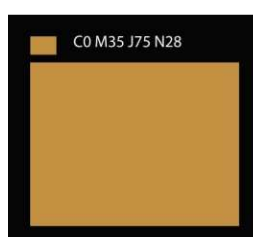
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Layout:  
FESTIVAL on one line  
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Bronze – reference



FESTIVAL DE CANNES



OFFICIAL "FESTIVAL DE CANNES" MOBILE APPLICATION

**The Festival de Cannes has decided to develop its official mobile application for 2011.**

Be the first to get updates on this year's festival: screenings, events, interviews, the stars on the red carpet and the awards ceremonies. The free "Festival de Cannes" application, developed with Orange, offers the following content:

- Hour-by-hour coverage of the festival with news and interviews to share on Facebook, Twitter or email
- Fact sheets about the movies, juries and events of the 2011 festival
- Movie trailers
- Videos from Festival de Cannes TV: red carpets, photo calls, press conferences, interviews etc.
- Daily photo galleries
- Audio files of press conferences

A section of the application is intended for professionals with an interactive planner to receive alerts before screenings, practical information and geographical locations in Cannes.

The "Festival de Cannes" application will be available for free download as of 7 May 2011. The app was devised and designed by Publicis Modem and developed by Playsoft Mobile Agency.